

This version was last updated in May 2018.

Amber Road (“us”, “we” or “our”) uses cookies on www.amberroadtravel.co.uk (the “Service”). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What Are Cookies?

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognise you and make your next visit easier and the Service more useful to you.

Cookies can be “persistent” or “session” cookies.

Permanent cookies are cookies whose validity does not automatically extinguish when you close the browser. These cookies are stored in your device and remain in place for as long as they are valid or are deleted. Each time you visit our website the website then identifies any cookies stored on your device.

Session cookies are generated by our website when you start your visit and contain a randomly generated individual ID number allocated to your computer. These cookies become invalid and are deleted as soon as you close your browser.

How Amber Road Uses Cookies

When you use and access the Service, we may place a number of cookies files in your web browser. We use cookies for the following behaviour:

- To enable certain functions of the Service
- To provide analytics
- To store your preferences
- To enables advertisements delivery

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

- Necessary cookies help make the website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies
- Preference cookies enable the website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in
- Statistic cookies help us understand how visitors interact with our website by collecting and reporting information anonymously
- Marketing cookies are used to track visitors across the website. The intention is to display ads that are relevant and engaging for the individual and thereby more valuable an experience

What Are Your Choices Regarding Cookies?

BLOCKING COOKIES

In Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the slider selector.

In Firefox you can block all cookies by clicking “Tools”, “Options” and un-checking “Accept cookies from sites” in the “Privacy” box.

DELETING COOKIES

In Internet Explorer, you must manually delete individual cookie files.

In Firefox, you can delete cookies by first ensuring that cookies are to be deleted when you “clear private data” (this setting can be changed by clicking “Tools”, “Options” and “Settings” in the “Privacy Data” box) and then clicking “Clear private data”.

Please refer to your browser vendor for further information.

Please note that if you delete or refuse cookies, you might not be able to use all the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Cookies in Social Media

We also use cookies on our social media sites which are used when you share information using a sharing button or “like” button, or when you click on links on the official Amber Road social media pages on sites such as LinkedIn or Facebook. The companies that deliver this functionality, and the operators of the sites, will record that you have done this and this information may be linked to targeting/advertising activities.

Queries

If you have any queries about our cookies or this Cookies Policy, please contact governance@amberroadtravel.co.uk.